

Paper Reference 4BS1/02
Pearson Edexcel
International GCSE

Business

PAPER 2: Investigating large businesses

Data Booklet

In the boxes below, write your name, centre number and candidate number.

Surname					
Other names					
Centre Number					
Candidate Number					

INSTRUCTIONS

There may be spare copies of some data sheets in case you need them.

THIS DATA BOOKLET **MUST BE RETURNED WITH
THE QUESTION PAPER AT THE END OF THE
EXAMINATION.**

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FORMULAE FOR INTERNATIONAL GCSE BUSINESS

Gross profit margin:

Gross profit = revenue – cost of sales

$$\text{Gross profit margin} = \frac{\text{gross profit}}{\text{revenue}} \times 100$$

Operating profit margin:

Operating profit = gross profit – other operating expenses

$$\text{Operating profit margin} = \frac{\text{operating profit}}{\text{revenue}} \times 100$$

Mark up:

$$\text{Mark up} = \frac{\text{profit per item}}{\text{cost per item}} \times 100$$

Return on capital employed (ROCE):

$$\text{ROCE} = \frac{\text{operating profit}}{\text{capital employed}} \times 100$$

(continued on the next page)

Turn over

Formulae for International GCSE Business continued.

Current ratio:

$$\text{Current ratio} = \frac{\text{current assets}}{\text{current liabilities}}$$

Acid test ratio:

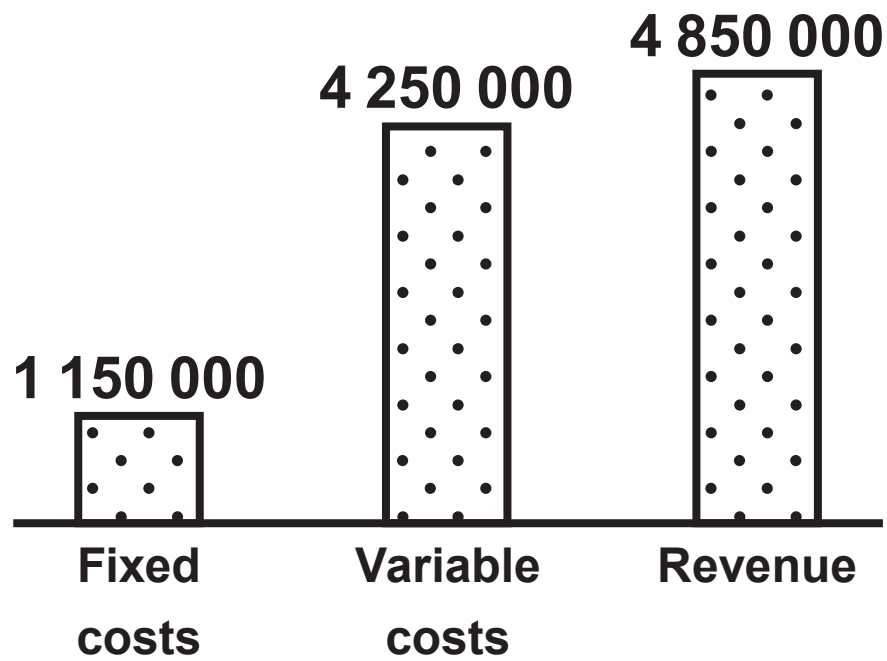
$$\text{Acid test ratio} = \frac{\text{current assets} - \text{inventory}}{\text{current liabilities}}$$

Question 1

The **LEGO** Group is a privately-owned business in Denmark. The business was founded in **1932** by the Kristiansen family. The family still owns it. The name **LEGO** is an abbreviation of two Danish words, 'leg godt' which means 'play well'. It is now one of the world's largest manufacturers of toys with **15** factories and over **18,000** employees around the world.

LEGO manufactures toys, games and art materials for boys and girls of all ages, and products from films such as **Star Wars** and **Harry Potter**. It believes that children are the role models of the future and playing with **LEGO** can support children in a developing and complex world.

Question 1(a)(iii)



Source:

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